



MINDY HA

Visual Development • Illustration • Graphic Design
mindy.h.ha@gmail.com • www.mindy-ha.com

Education

Academy of Art University • 2015 - 2017

MA Visual Development

Cornell University • 2011 - 2015

BS Design & Environmental Analysis, GPA 3.43

Minor Computing in the Arts

- College of Human Ecology Dean's List, Major GPA 3.71
Spring 2015, Fall 2014, Fall 2013
- Cornell Computer Animation Club, 2013 - 2015
- Student Exchange Program, Spring 2014
School of Design, Hong Kong Polytechnic University

Stuyvesant High School • 2007 - 2011

Experience

Presentation & Graphic Designer

Gate Reality • www.gatereality.com

February 2017 - Present

- Create presentations for Virtual Reality and Augmented Reality based branding projects. Composite images and illustrate custom graphics when needed.
- Produce concept art and 3D visual assets as they pertain to project.
- Set up company's website via Squarespace and HTML / CSS. Design original icons where applicable. Maintenance of social media handles.
- Copywriting and running of blog.
- Participate in meetings and contribute to concept development & proposals.
- Learn and use VR / AR hardware & software, including HTC Vive & Oculus Rift, Google Tilt Brush, Oculus Quill & Medium.
- Notable Projects: Pringles Summer 2017 Campaign, Danone Nations Cup VR

Apprentice Production Designer

513 Design Studio • www.513e12.com

August 2015 - April 2016

- Assisted art directors in graphic design elements of productions, Photoshop renderings, and InDesign presentations.
- Plated design packages, created and edited blueprints in AutoCAD, prepared color keys for paint shop.
- General administrative duties and studio maintenance.
- Tutored interns in Adobe Creative Suite when needed.
- Notable Projects: Viacom, MTV Teen Mom Reunion, Full Frontal with Samantha Bee

Skills

Software • Adobe Photoshop, Illustrator, Indesign, Clip Studio, Paint Tool SAI
AutoCAD, SketchUp, V-Ray, 3DS Design Max, Rhino
Knowledge of Blender, Unity, After Effects, Maya
Traditional • Graphite, Ink, Watercolor, Goache, Acrylic
Languages • English, Cantonese (conversational)
HTML / CSS (beginner)

Interests

Creative Writing, Animals, Traveling, K-Pop, Indie Comics & Novels

References Available Upon Request